

Rendezvous Region Tourism Council Meeting
Icelandic State Park – Cavalier
August 4, 2017
9:30 a.m.

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| ___ Barb Mehlhoff – Langdon Chamber of Commerce | ___ Marlys Boll – Pembina County Historical Society |
| ___ Rachel Morrison – Cavalier Area Chamber of Commerce & Tourism | ___ Nathan Smith – On Prairie Software, Walhalla |
| ___ Lindsey Hoffarth – Forestwood Inn & C-store/ Langdon Motor Inn | ___ Zelda Hartje – Pembina County Historical Museum |
| ___ Shannon Duerr – Cavalier County JDA | ___ Maggie Suda – RRRC/Pembina County JDA |
| ___ Julie Campbell – Walsh County JDA | ___ Dawn Keeley – RRRC/Pembina County JDA |
| ___ Kathy Stremick – Pembina County JDA | ___ Cheryl Osowski – RRRC/Walsh/Pembina Historical Society |
| ___ Jeff Blanchard – Pembina State Museum | ___ Kristi Wilfahrt – Pembina Gorge Foundation |
| ___ Mike Duerre – ND Parks and Recreation | ___ Kari Helgoe – NDSU Extension, Pembina County |
| ___ Bill Dahl – Grafton Parks and Recreation | |
| ___ Justin Robinson – Icelandic State Park | |

A G E N D A

- 9:30 a.m. I. Tourism Development Workshop Follow Up
- Assets Inventory – Institutional, Associations, Individual
 - SWOT Analysis
 - Mission Statement Discussion
 - Top Opportunities & Action Plan
- 10:15 a.m. II. Examples of Similar Tourism Organizations
- Riverland Association
 - Minnesota Heartland Tourism Association
- 11:00 a.m. III. Creative Examples & Estimated Pricing
- High Plains Reader Proof
- 11:30 a.m. IV. Pembina Gorge Foundation/Frost Fire Update